Srđan Gogić

GRAPHIC DESIGNER

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Education

**Faculty of Technical Sciences	University of Novi Sad**	**2019 – Present**
BSc in Graphic Engineering and Design	GPA: 8.90 / 10	
Technical School "Mihajlo Pupin", Novi Sad	**2013 – 2017**
Electrotechnician for Multimedia	

Experience

Segítő Szív Mindenkinek Kft. | Digital Workflow & Design Specialist   **2024 – 2025 (1 year)**

- Built the logical system for managing clients, caregivers, and agents, including permissions, structure, and interactive functions.
- Created workflow charts, promotional designs, websites, and organized all files in Google Workspace with continuous spreadsheet improvements.

MAGNET AND CARE DOO Apatin | Digital Workflow & Design Specialist   **2024 – 2025 (1 year)**

- Developed the client–caregiver–agent tracking system, including access levels, workflow structure, and interactive documents.
- Designed workflow diagrams, marketing materials, websites, and managed Google Workspace organization with ongoing spreadsheet optimization.

DataDEV, Novi Sad | Student Internship   **2023 – 2023 (6 months)**

- Assisted in group projects using MicroStation for design and drafting
- Processed point-cloud data and created traffic and infrastructure drawings

TV Station Kanal 25, Odžaci | Cameraman & Director   **2018 – 2018 (9 months)**

- Filmed and edited segments for news reports and interviews
- Directed TV programs and live event broadcasts, including audio management

Skills & abilities

- **Languages:** Serbian (native), English (excellent – B2)
- **Web Design:** Figma, Framer
- **Adobe Creative Cloud:** Photoshop, Acrobat, Illustrator, InDesign, Premiere Pro
- **Productivity Tools:** Microsoft Office (Word, Excel, PowerPoint) and Google Workspace (Docs, Sheets, Slides)
- **Web Development:** HTML, CSS, JavaScript (basic), Astro framework, basic experience with Django (Python-based web framework)

Portfolio

https://www.srdjangogic.com/en/

Here you can find my current projects, additional information, contact details, as well as links to my social media profiles.